

YOUR GUIDE TO COACHING

# What is Coaching?



# Getting Started with Coaching

Congratulations on taking a proactive step toward improved mental health and wellness! Because many people have varying levels of familiarity with coaching, this guide is designed to answer questions you may have and help you get the most out of your Modern Health benefit.

## What is coaching?

Coaching is the process through which a certified coach uses evidence-based approaches to help a client gain a deeper awareness of a non-clinical situation, identify growth opportunities, and create action plans to move towards their goals.

### > Reflection, clarity, and accountability

Your coach is there to collaborate with you and support you in organizing your thoughts, emotions, and goals, empowering you to drive your sessions while providing reflection, clarity, and accountability along the way.

### > Transitioning from therapy to coaching

For many of our therapy users who no longer require support for clinical difficulties, transitioning to coaching is an incredible way to stay on track while proactively working toward personal and professional goals. Our coaches and therapists operate fluidly within a central ecosystem, making this transition straightforward and tailored to your needs.

### > Things you can work on with your coach

- ✓ Building healthy habits
- ✓ Reducing stress
- ✓ Anxiety around relationships
- ✓ Burnout
- ✓ Communication skills
- ✓ Productivity
- ✓ Financial well-being
- ✓ Having to let people go
- ✓ Parenting and working full-time from home

## What kind of credentials does my coach have?

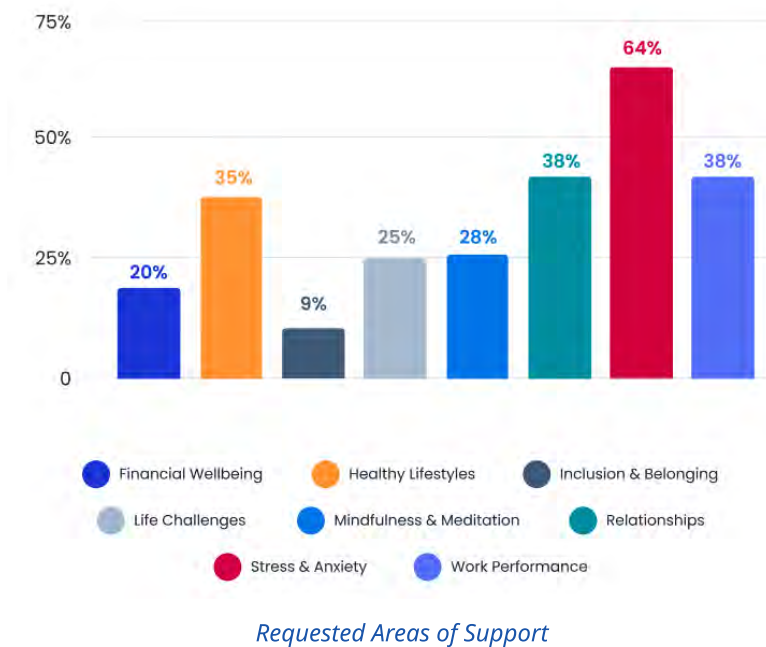
Modern Health coaches are certified by the gold standard in the coaching world: the International Coaching Federation (ICF). They undergo consistent and intense vetting, training, and evaluation. Coaches are just as qualified as therapists to discuss your non-clinical mental health needs with you.

## Will my coach use evidence-based techniques?

At Modern Health, providers are trained in evidence-based techniques such as cognitive behavioral therapy, acceptance and commitment therapy, motivational interviewing, and mindfulness. Coaches will utilize these techniques to help you maintain accountability and work through their personal and professional goals.

## Can my coach help me with mental health?

Absolutely. Your Modern Health coach is trained to help you build mental resilience, improve your well-being, and address challenges you may be facing across different areas of your life. Among Modern Health members working with coaches today, 64% of members focus on issues related to Stress & Anxiety, 38% on Relationships, and 38% on Work Performance. If you are experiencing high levels of distress that require more specific intervention, your coach may refer you to work with a therapist.



## What is the difference between coaching and therapy?

Modern Health believes that anyone can benefit from working with a coach, and some people need therapy in addition to or instead of coaching. The primary difference between coaching and therapy is that therapy is conducted by licensed professionals trained to treat clinical difficulties (e.g., depression, anxiety), whereas coaching is conducted by credentialed professionals trained to address non-clinical issues (e.g., stress, relationships, personal growth, financial well-being, and professional development, among many others).

## What can I work on with my coach?

In addition to helping you manage stress and anxiety more generally, our coaches are trained to help you handle a wide range of situations that may come your way. Here are a few examples of things our members work on with their coaches.

### Navigating a challenging relationship

Sarah is a Modern Health user navigating a challenging relationship with a long-term partner. She met with her coach to discuss why her relationship was no longer working, and they discussed reasons why Sarah felt she wanted to end the relationship. Since maturely ending her relationship using strategies recommended by her coach, Sarah and her coach have been in constant communication via chat implementing strategies for handling post-break-up loneliness.



**Sarah, 32**

### Balancing parenting and work

Peter is a proud new father who has found it tough to stay on top of his job as a VP of Sales at a major tech company while taking care of his new baby and working from home. He has not been sleeping well and feels generally stressed and overwhelmed, making it hard to enjoy time with his son. He has met with his Modern Health coach a few times, who has coached him through setting boundaries at work and helped him discover mindfulness techniques for coping with intense stress.



**Peter, 41**

### Maintaining accountability for professional goals

Leah started a new job at a venture capital firm almost a year ago and came upon her first annual performance review. She worked with her Modern Health coach to set professional goals to discuss with her boss and met with her coach after the review to create a plan to maintain accountability. Her coach helped her create a personal OKR plan for the upcoming quarter, and she checks in frequently with her coach via chat to track her progress.



**Leah, 28**

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