

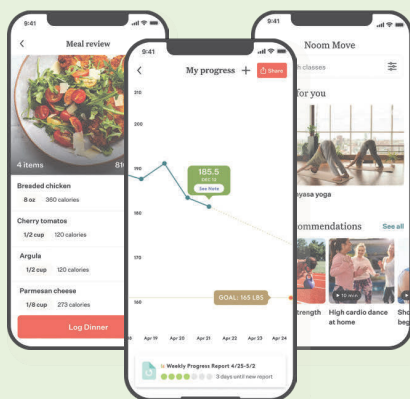
NOOM

Lose weight and live healthier – for good

Noom's award-winning, psychology-backed program will be available at no cost to you (a \$308+ value!).¹



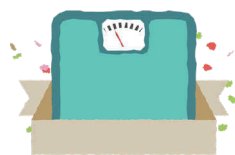
Whether you're looking to lose weight or maintain a healthy lifestyle—**Noom has a plan for you.**



- ◆ **Learn the "why" behind your food choices** and build lasting healthy habits with award-winning, psychology-based lessons
- ◆ **Get personal 1:1 support** from human coaches who offer guidance and encouragement tailored to your health goals
- ◆ **Lower stress and boost your energy** with 1,000+ fitness videos, meditations, recipes, and more

Plus! Those who clinically qualify can access Noom's GLP-1Rx Program, including anti-obesity medications like GLP-1s, at an exclusive discount through Noom's self-pay program.*

And **Noom works.** Millions have lost weight and live healthier with Noom.



Lose 15 lbs in 15 weeks on average²



Increase workouts by **25 minutes** per week compared to doing it yourself³



Improve **body appreciation** and **self-compassion** after 16 weeks⁴

Stay tuned! Noom is coming soon!

¹Based on current price of 12-month Noom subscriptions.

²Based on 3.5 year study of actively engaged Noom users with minimum starting BMI of 25.

³Based on a 68 week study comparing a group receiving a 16 week Noom program and a group receiving a 16 week Do-It-Yourself educational resource program. Users self reported data concerning vigorous activity using IPAQ standards.

⁴Based on single-arm, prospective study of 133 self-reporting participants in 16-week Noom Weight program.

*If your clinician feels compounded medications are clinically appropriate for you, any compounded medications are not approved by the FDA or reviewed for quality, safety or efficacy. Novo Nordisk, Inc. is the only United States company with FDA-approved products containing semaglutide, identified under the trade names Rybelsus®, Ozempic® and Wegovy®. Lilly USA LLC is the only United States company with FDA-approved products containing tirzepatide identified under the trade names Zepbound® and Mounjaro®